

Dickens Christmas Craft Show

July 2009

Dear Exhibitor:

It is time now to look forward to our upcoming December show. I look forward to seeing some familiar faces as well as many new faces.

You will notice on the application that a new booth size of 10' x 15' has been added. Some of you had made this requested, this year will be on a trial basis. These booths will be located on the outer side walls only and are limited. If you require one be sure to apply early.

Just as a reminder, the show is advertised as "Canadian hand-crafted" please ensure that you have at least 80 % of items in your booth hand-crafted. Some exhibitors make every item from start to finish and it can be frustrating for them to compete with items that are mass-produced. We also request that you operate your booth from open until closing times of the show on both days, so all patrons can have the same number of vendors to chose from.

Remember that there is to be no parking of vehicles, including trailers, near the building, as per fire regulations.

Due to the temperature differences in the building, you might want to dress in layers for your comfort. As many of you know, we encourage everyone to dress in Dickens style if possible. We ask that all tables are skirted with preferably white floor-length material, we feel it adds to the look of the show. During the weekend, we select the best-dressed exhibitors and the best decorated booths. These winners receive a discount off next year's registration.

The winners of the 2008 show were Bobbie Banting and Rick and Yvonne Harvey for best costume, Shirley Barber & Laura Busche for best booth and TLC for the most whimsical.

The hydro runs between several booths and therefore you will need to bring an extension cord of 30-50' in length as the outlets have been moved from the floor to the wall.

I want to thank each of you who have donated door prizes for the draws, as it has been a great success from our point of view. The public enjoyed them very much. As you consider donating again this year please remember to have a business card attached to your prize, this makes it easy for the customer to thank you personally for your donation.

Please make all cheques payable to SWO-YFC and return them to me with your registration as soon as possible. I would like to receive all registrations and payments in full no later than September 10th, this year. This will guarantee you a spot and allow me time to complete the best floor plan for all of us.

I look forward to hearing from you soon.

Yours truly,
Holly Smith,
Program Co-ordinator