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For Immediate Release

### **Three of the “Top 100” Festivals for 2010 here in Norfolk County!**

**Simcoe, March 18, 2010** - The **Simcoe Rotary Friendship Festival** (July 31<sup>st</sup>-August 2<sup>nd</sup>) the **Norfolk County Fair & Horse Show** (October 5<sup>th</sup>-11<sup>th</sup>) and the **Simcoe Christmas Panorama** (November 27<sup>th</sup>-January 2, 2011) were announced as “**Top 100**” winners at Festivals & Events Ontario’s 24th annual Conference - March 3-6<sup>th</sup> in Ottawa.

The “**Top 100**” award is sponsored by VIA Rail, and it represents excellence in the industry, with festivals and events vying annually to be included in this elite group. This year Festival and Events Ontario reported receiving a record number of submissions.

This award is really a testament to the hard work of volunteers and the overwhelming support of local government, business and service clubs in our area. Thank-you all for getting involved and making Norfolk County a great place to live and a fun place to visit.

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