



172 South Drive
Simcoe, Ontario N3Y 1G6

For Immediate Release

Auction for Fair Experiences - Set To Make Memories

September 30th, 2009 Simcoe – Returning once again to the Norfolk County Fair is the Fair Experiences Online Auction. This auction gives bidders the chance to bid on exciting chances to make fantastic memories during the 2009 Norfolk County Fair.

The 2009 Fair Experiences Auction items up for bid are as follows:

1. Family Fun Week at the Fair
Includes (4) weekly passes and (1) Weekly Parking pass
 - Closes Sunday Oct. 4th at 9 p.m.

2. Dine with Chef Massimo Capra Wednesday Oct. 7th at 5:00 p.m. Includes (2) seats on stage for Chef Massimo's cooking demonstrations. Be served in person by Massimo himself and enjoy the presentation and gourmet food he has prepared for you.
Includes two daily gate admissions, and one general parking pass.
 - Closes Monday Oct. 5th at 9:00 pm

3. Meet Chuck Hughes of Food Network's "Chucks Day Off"
Thursday Oct. 8th 5:00 p.m. Win two seats on stage for Chuck's Cooking Demonstrations. Meet Chuck, and enjoy his special recipe cooked especially for you!
Two daily gate admissions and one general parking pass included.
 - Closes Tuesday Oct. 6th at 9 p.m.

4. Special V.I.P passes for the Johnny Reid concert on Friday October 9th 9 p.m.
Includes 2 reserved track seats – "FRONT ROW CENTRE", backstage passes for the meet & greet, 2 daily gate admissions and 1 general parking pass.
 - Closes Wednesday Oct. 7th at 9 p.m.

5. Meet Chef Laura Calder of Food Network's "French Food at Home" Friday Oct. 9th at 4 p.m. Win two seats on stage for Laura's cooking demonstrations. Meet Laura up close and be prepared to be "wowed" by her French cuisine. Two daily gate admissions and one general parking pass included.

- Closes Wednesday Oct. 7th 9 p.m.

6. Special V.I.P passes for the Doc Walker concert on Saturday October 10th 9 p.m. Includes 2 reserved track seats – "FRONT ROW CENTRE", backstage passes for the meet & greet, 2 daily gate admissions and 1 general parking pass.

- Closes Thursday Oct. 8th at 9 p.m.

7. Ride on a wagon pulled by a winning Six Horse Hitch – Includes gate admission and general parking on Saturday Oct. 10th (one person plus driver)

- Closes Thursday Oct. 8th at 9 p.m.

Bidders can reach the auction by following the link on the Norfolk County Fair website at www.norfolkcountyfair.com. Place your bid on ebay. Tickets and/or passes can be picked up at the Fair board office at 172 South Drive, Simcoe. All money raised from the auction will go to the Norfolk County Fair Foundation and will be used to maintain and preserve the Norfolk County Fair for future generations.

For more information on this event or others at the 2009 Norfolk County Fair & Horse Show, check out our website at www.norfolkcountyfair.com or give us a call at (519) 426-7280.

The Norfolk County Fair & Horse Show is in its 169th year, and is the fifth largest fair in Ontario, with over 120,000 visitors each year. This year's fair features agricultural displays, craft exhibits, food vendors, art demonstrations, talent competitions, midway rides and many special events. For more information on the fair and any of the scheduled events, please visit our website at www.norfolkcountyfair.com or by phone at (519) 426-7280

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