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For Immediate Release

Norfolk County Fair “fans” Know How to Show Their Appreciation!

October 10, 2009 Simcoe-The Norfolk County Fair was the place to be last night for outstanding entertainment despite the rain and mud. It was hard to stay optimistic while the rain poured down on a mud soaked track, as chairs were placed row by row waiting to see if Johnny Reid fans were as dedicated as they claimed. The grandstand started to fill by 3:30 in the afternoon, and by show time the grandstand and the track were filled to the brim. There was not a doubt in anyone’s mind as the rain continued to fall, that the Johnny Reid fans that came to see him were indeed as dedicated as they come. It was a spectacular show and Johnny Reid let the crowd know how much he appreciated their loyalty.

While the Grandstand was serving up a fantastic show with Johnny Reid, something very important for the future of music was happening in the Recreation Arena. The Battle of the Bands, which is now in its seventh year, has been a showcase for local and area talent and is an excellent starting point for successful musical acts. Rock Search 2009 was one of the best competitions ever. This year, “Chaliss” from Tillsonburg took first place with the top prize of \$575 cash. Second place went to “Post War Poets”, Third place to “Our Lady of Bloodshed” and Fourth place to “Picture Us Naked”

Alan Duthie, Director of the Battle of the Bands commented, “We had a fantastic night filled with amazing talent. We also had a great turnout, which added to the excitement and anticipation of the night. A huge thank you goes out to our judges and to our partners on this event, TD Canada Trust and Erie Music.

The Norfolk County Fair & Horse Show is in its 169th year, and is the fifth largest fair in Ontario, with over 120,000 visitors each year. This year’s fair features agricultural displays, craft exhibits, food vendors, art demonstrations, talent competitions, midway rides and many special events. For more information on the fair and any of the scheduled events, please visit our website at www.norfolkcountyfair.com or by phone at (519) 426-7280

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